Course Description: This course is intended to provide students in the MBA program with a firm grasp of the function of computer-based information systems in modern business organizations. Students should come away with a working knowledge of which information systems are best suited to a given company. Emphasis is placed on technical concepts fundamental to business applications and management of information systems.

Prerequisite: PC

Textbook: Laudon, K.C. and J. P. Laudon
Management Information Systems Managing the Digital Firm
Prentice Hall 2004 Eight Edition
(ISBN: 0-13-101498-6)

Web Page: http://www.newpaltz.edu/~roztockn/mis.htm

Course Outline/Selected Topics to be Covered
Managing the Digital Firm
Information Systems in the Enterprise
Information Technologies: Concepts and Management.
Strategic Information Systems
Managing Hardware and Software Assets
Managing Data Resources
Electronic Commerce
Supporting Management and Decision Making
Managing International Information Systems
Information Technology Economics
Introduction to Microsoft Access
Information from the Database / Database and Decision Making
Exams  
Exam 1  
Final Exam  

Tentative Dates  
February 23  
May 18  

Grading  
Late homework assignments will not be accepted unless the instructor is coordinated in advance.

Final grades will be based on the following:

- Exam 1  
- Final Exam  
- Project  
- Mini-Project  
- MIS Topic Presentation  
- Homework  
- Class Participation

Academic Integrity  
http://www.newpaltz.edu/schoolofbusiness/acad_integrity.html  

Web Site